

Honorable Thomas S. Zilly

U.S. DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON

SARAH CONNOLLY, individually and on  
behalf of all others similarly situated,

Plaintiff,

v.

UMPQUA BANK,

Defendant.

NO. 2:15-CV-00517-TSZ

**PLAINTIFF'S MOTION FOR FINAL  
APPROVAL OF CLASS ACTION  
SETTLEMENT AND FOR  
CERTIFICATION OF SETTLEMENT  
CLASS**

**Note on Motion Calendar:  
February 15, 2019**

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## I. INTRODUCTION

Plaintiff Sarah Connolly (“Plaintiff”) and Defendant Umpqua Bank (“Umpqua”), collectively “the Parties,” have negotiated and the Court has preliminarily approved a settlement that will fully resolve this consumer class action. A copy of the settlement agreement is on file with the Court [Dkt. No. 95-3]. The proposed settlement, preliminarily approved in part and deferred in part by this Court on August 28, 2018 [Dkt. No. 99], and the deferred portion approved on October 18, 2018 [Dkt. No. 101] provides monetary relief to Settlement Class Members<sup>1</sup> as to whom Umpqua obtained a copy of their credit report without first giving them a valid disclosure or authorization. The Settlement requires Umpqua to pay \$325,000 to establish a settlement fund for the benefit of Plaintiff and approximately 4,302 proposed Settlement Class Members. Settlement Class Members who do not opt out will each receive an equal cash payment from this fund estimated to be between \$40 - \$47. The Settlement Fund also will be used to pay notice and administration expenses, any court-approved attorneys’ fees and costs, and any court-awarded incentive award for the named Plaintiff.

This settlement payment amount is within the range of other FCRA class action settlements approved by courts in this Circuit and elsewhere.

This Settlement Agreement is now subject to final approval by the Court. In accordance with the Court’s Preliminary Approval Order, a postcard Notice was sent via U.S. mail and a long form notice was sent via either email or U.S. mail to the last known address of all identified Settlement Class Members, advising them of the final approval hearing and how their rights may be affected by the proposed settlement. *See* Minute Order, Dkt. No. 101, and Declaration of Settlement Administrator Jennifer M. Keough of JND Legal Administration,

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<sup>1</sup> Settlement Class Members are individuals within the class defined as: All individuals (i) who applied for employment with Umpqua, or are/were employed by Umpqua, (ii) who completed a disclosure and authorization form during the Class Period, defined as April 2, 2010 – September 21, 2015, and (iii) about whom Umpqua Bank obtained, during the Class Period, a consumer report for employment purposes.

1 (“Keough Decl.”) ¶¶ 5-7, filed herewith.

2 The Settlement Agreement reflects a compromise of the Parties’ positions for the  
3 purpose of resolving, without further litigation, all issues and claims relating to the allegations  
4 made in this Action on behalf of all members of the Class. As demonstrated below, the  
5 Settlement negotiated by the Parties is fair, adequate, and reasonable, and provides a substantial  
6 benefit to the Settlement Class.

7 The Parties request that the proposed order attached as Exhibit 1, and filed with the  
8 Court previously, be entered. The order will fully dispose of this matter.

## 9 II. STATEMENT OF FACTS

### 10 A. Plaintiff Alleges That Umpqua Violated The FCRA

11 Ms. Connolly brought this class action against Umpqua Bank (“Umpqua”) on behalf of  
12 herself and other similarly situated job applicants and employees. Her complaint alleges that  
13 when she applied for a job, Umpqua obtained a copy of her credit report without first giving her  
14 a valid disclosure or authorization.

15 The Fair Credit Reporting Act (“FCRA”) prohibits an employer from obtaining a credit  
16 report without first giving a job applicant a stand-alone document that consists “solely” of the  
17 disclosure of its intent to obtain the applicant’s credit report, and an authorization to do so. 15  
18 U.S.C. § 1681(b)(2)(a)(i). This “stand alone” requirement maximizes the disclosure’s clarity  
19 and conspicuousness, thereby protecting the job applicant’s fundamental right to keep his or her  
20 credit and financial information private and to control access to it.

21 Ms. Connolly alleges that the Umpqua form disclosure she was required to sign did not  
22 stand alone, and in fact contained a *waiver* of liability, which did the opposite of protecting her  
23 rights as a job seeker. The Ninth Circuit recently held that the use of such a form disclosure and  
24 authorization is a willful violation of the FCRA, as a matter of law.

### 25 B. Case History

26 On April 4, 2015, Ms. Connolly filed this case in the United States District Court for the



1 Western District of Washington at Seattle alleging that Umpqua violated the FCRA, 15 U.S.C.  
 2 §§ 1681a-1681x. Dkt. No. 1. On July 9, 2015, Umpqua moved to dismiss the complaint for  
 3 failure to state a claim. Dkt. No. 20. That motion was denied in part and allowed in part on  
 4 October 23, 2015. Dkt. No. 38. The Court dismissed one count relating to the failure to provide  
 5 adverse action notices. On December 31, 2015, Umpqua filed a motion to stay the litigation  
 6 pending the outcome of the Supreme Court's ruling in *Spokeo, Inc. v. Robbins*, 136 S. Ct. 1540  
 7 (2016), which was to address what constitutes an injury and standing when a plaintiff asserts a  
 8 violation of a statutory right but no concrete injury. Dkt. No. 42. Ms. Connolly opposed the  
 9 stay request because she alleged concrete injuries. Dkt. No. 44. The Court granted the stay on  
 10 January 26, 2016. Dkt. No. 46.

11 On June 21, 2016, after *Spokeo* was decided and the stay was lifted, Umpqua filed a  
 12 new motion to dismiss for lack of subject matter jurisdiction, based on *Spokeo*, arguing that Ms.  
 13 Connolly had not adequately alleged an injury for purposes of standing. Dkt. No. 49. That  
 14 motion was denied on November 9, 2016, after oral argument. Dkt. No. 63.

15 On November 30, 2016, Umpqua filed a motion to certify the case for interlocutory  
 16 review pursuant to 28 U.S.C. § 1292(b) and to stay. Dkt. No. 65. That motion was denied on  
 17 December 20, 2016. Dkt. No. 68.

18 In March and April of 2017, Umpqua produced a large volume of documents in  
 19 response to Plaintiff's discovery requests. *See* Declaration of Elizabeth Ryan ("Ryan Decl.") ¶  
 20 11, Dkt. No. 95-2. The documents related to the disclosure forms used to obtain credit and  
 21 background checks on job applicants and employees, the information obtained, and the size of  
 22 the potential class. *See id.* Following a mediation session on July 10, 2017 (see Section C  
 23 below), the parties continued to engage in further class-wide, informal discovery regarding  
 24 these disclosure forms, as well as an additional issue that arose regarding the existence of  
 25 purported arbitration agreements as to class members. *See id.* ¶¶ 16-17.

26 Through the course of this litigation, and before, Plaintiff has thoroughly investigated

1 the factual and legal claims at issue. *Id.* ¶¶ 11-12.

2 **C. The Parties Engaged In Arm's Length Settlement Negotiations With The**  
 3 **Assistance Of An Extremely Experienced Mediator**

4 The parties mediated for a full day on July 10, 2017, with Teresa A. Wakeen, J.D., in  
 5 Seattle. *Id.* ¶ 14. At the mediation, the parties engaged in a substantive and productive  
 6 discussion regarding the disclosure forms used by Umpqua, including which forms were used  
 7 as to which employees and applicants, which employees and applicants received disclosure  
 8 forms, the substance of the forms, and FCRA compliance. *Id.* ¶¶ 14-15. Although no agreement  
 9 was reached during the mediation, the parties continued to engage in substantive discussions in  
 10 the following months. *Id.* ¶ 16. After further exchange of information and documents, the  
 11 parties were able to reach an agreement in December 2017. *Id.*

12 **D. The Terms Of The Proposed Settlement**

13 The terms of the parties' proposed settlement are contained within the Settlement  
 14 Agreement, Dkt. No. 95-3. The following summarizes the Settlement Agreement's key terms:

15 **1. The Settlement Class**

16 The proposed "Settlement Class" is comprised of: All individuals (i) who applied for  
 17 employment with Umpqua, or are/were employed by Umpqua, (ii) who completed a disclosure  
 18 and authorization form during the Class Period, defined as April 2, 2010 – September 21, 2015,  
 19 and (iii) about whom Umpqua Bank obtained, during the Class Period, a consumer report for  
 20 employment purposes.

21 The Settlement Class does *not* include Umpqua, any entity that has a controlling interest  
 22 in Umpqua, and Umpqua's current or former directors, officers, counsel, and their immediate  
 23 families. The Settlement Class also does not include any persons who validly request exclusion  
 24 from it. There are approximately 4,302 identified Settlement Class Members. Ryan Decl. ¶ 18.

25 **2. The Settlement Relief**

26 The Settlement Agreement requires Umpqua to pay \$325,000 as consideration for the

1 settlement (the “Settlement Fund”). Settlement Agreement, ¶ 22. The Settlement Fund will be  
 2 used to pay Settlement Class Members cash awards estimated by Plaintiff to be between \$40 -  
 3 \$47 each, any incentive award to the named Plaintiff approved by the Court, any court-  
 4 approved attorneys’ fees and litigation costs, and the costs of notice and administration.

5 The settlement administrator shall distribute in equal shares the individual Settlement  
 6 Class Members’ awards after deducting any court-awarded attorneys’ fees, litigation costs,  
 7 notice and administration expenses, and any court-awarded incentive award for the named  
 8 Plaintiff. *Id.* at ¶ 24.

### 9 **3. Plaintiff’s Incentive Award**

10 Pursuant to ¶ 24(a) of the Settlement Agreement, on December 6, 2018, Plaintiff filed a  
 11 motion to approve an incentive award of \$2,500 for Sarah Connolly, to be paid out of the  
 12 Settlement Fund. *See* Plaintiff’s Unopposed Motion for Attorneys’ Fees, Costs, and Incentive  
 13 Award (“Motion for Fees”), Dkt. No. 102. This award will compensate Plaintiff for her time  
 14 and effort serving as class representative and for the risks she undertook in prosecuting the  
 15 case.

### 16 **4. Attorneys’ Fees and Litigation Expenses**

17 The Agreement provides that Plaintiff’s counsel may request that the Court approve an  
 18 award of attorneys’ fees of up to \$108,322.50 from the Settlement Fund to compensate and  
 19 reimburse them for all of the work already performed in this case and all of the work remaining  
 20 to be performed in connection with the settlement, plus litigation expenses. Settlement  
 21 Agreement ¶¶ 24(c), 38. Plaintiff’s counsel filed a fee petition with the Court requesting an  
 22 attorneys’ fees award of \$97,500 from the Settlement Fund and reimbursement for out-of-  
 23 pocket costs of \$6,000. *See* Motion for Fees, Dkt. No. 102. The fee application was posted to  
 24 the Settlement website on December 7, 2018.

25 The Settlement Agreement is not contingent on the amount of attorneys’ fees or costs  
 26 awarded.

1           **5.       Administration Costs**

2           JND Legal Administration (“JND”), the agreed upon settlement administrator, has  
3 administered the settlement. JND’s fees are currently approximately \$27,000. JND’s duties  
4 included updating addresses in the Class List, preparing and emailing notice, mailing notice to  
5 Settlement Class Members without a valid email address, fielding questions from Settlement  
6 Class Members regarding the Settlement, processing opt-outs, processing claims, and will  
7 include issuing checks to all members of the Settlement Class who do not opt-out. Settlement  
8 Agreement at ¶¶ 25-29.

9           **6.       Settlement Payments**

10          The remainder of the Settlement Fund will be distributed in equal shares to all  
11 Settlement Class Members who do not opt out. If the Court grants the requested attorneys’ fees,  
12 litigation expenses, and notice and settlement administration fees, Plaintiff estimates that each  
13 Settlement Class Member will receive between \$40 - \$47. Ryan Decl. ¶ 19.

14          **7.       Settlement Administration and Notice**

15          The Settlement called for post card notice to be sent by first class mail to all identified  
16 Settlement Class Members, and for a long form notice to be sent by email to those class  
17 members for whom an email address is reasonably available, and by first class mail for all  
18 others. JND mailed the post card notice, and emailed the long form notice on November 2,  
19 2018. Keough Decl. at ¶¶ 5, 6. On November 8, 2018, JND mailed the long form notice and opt  
20 out form to 308 Settlement Class Members whose email notice was returned as undeliverable  
21 and for whom mailing addresses were available. *Id.* ¶ 7. The Class Settlement Notice set a  
22 deadline to opt-out of the class of January 10, 2019. *Id.* at ¶ 12. Seven Settlement Class  
23 Members have opted out. *Id.* at ¶ 13.

24          The Settlement provided an opportunity for Settlement Class Members to object by  
25 serving a statement of his or her objection upon the Settlement Administrator. Settlement  
26 Agreement, ¶ 32. The Notice instructed any objectors to include the reasons for objection. No  
27

Settlement Class Members have objected. Keough Decl. at ¶ 15.

### III. AUTHORITY AND ARGUMENT

#### A. The Court Should Grant Final Approval of the Settlement

As a matter of “express public policy,” federal courts strongly favor and encourage settlements, particularly in class actions and other complex matters, where the inherent costs, delays, and risks of continued litigation might otherwise overwhelm any potential benefit the class could hope to obtain. *See Class Plaintiff v. City of Seattle*, 955 F.2d 1268, 1276 (9th Cir. 1992) (noting the “strong judicial policy that favors settlements, particularly where complex class action litigation is concerned”); *see also* William B. Rubenstein, *Newberg on Class Actions* (“Newberg”) § 13.1 (5th ed. updated 2015) (citing cases). The traditional means for handling claims like those at issue here — individual litigation — would unduly tax the court system, require a massive expenditure of public and private resources, and, given the small value of the claims of the individual class members, would be wholly impracticable. The proposed settlement is the best vehicle for Settlement Class Members to receive relief in a prompt and efficient manner.

The Manual for Complex Litigation describes a three-step procedure for approval of class action settlements: (1) preliminary approval of the proposed settlement; (2) dissemination of notice of the settlement to all affected class members; and (3) a “fairness hearing” or “final approval hearing,” at which class members may be heard regarding the settlement, and at which evidence and argument concerning the fairness, adequacy, and reasonableness of the settlement may be presented. *Manual for Complex Litigation (Fourth)* (“MCL 4th”) §§ 21.632 – 21.634, at 430–31 (2015). This procedure safeguards class members’ due process rights and enables the court to fulfill its role as the guardian of class interests. *See* Newberg § 13.1.

The Court has taken the first step in the settlement approval process by granting preliminary approval of the proposed Settlement Agreement. Dkt. Nos. 99, 101.

The Court’s granting of preliminary approval has allowed the Settlement Class to

1 receive direct notice of the proposed Settlement Agreement's terms and the date and time of the  
 2 final approval hearing, the second step in the approval process. *See* MCL 4th § 21.634. The  
 3 Plaintiff now requests the Court grant final approval, the final step.

4 **B. The Settlement Is The Product Of Serious, Informed, And Arm's Length**  
 5 **Negotiations**

6 As discussed in Plaintiff's preliminary approval motion, the Ninth Circuit has noted that  
 7 the court's role in evaluating class action settlements is to ensure that "the agreement is not the  
 8 product of fraud or overreaching by, or collusion between, the negotiating parties, and that the  
 9 settlement, taken as a whole, is fair, reasonable and adequate to all concerned." *Hanlon v.*  
 10 *Chrysler Corp.*, 150 F.3d 1011, 1027 (9th Cir. 1998) (internal quotes and citations omitted).

11 Here, the Parties engaged the services of a highly respected mediator, Teresa A.  
 12 Wakeen, who has over 25 years of mediation experience. Ryan Decl. ¶ 14. With Ms. Wakeen's  
 13 assistance, the Parties participated in a full day formal in-person mediation session. The Parties  
 14 prepared memoranda in advance of the in-person session and the negotiations were productive,  
 15 including discussions about the merits of Plaintiff's legal claims, and the disclosure and  
 16 authorization forms used by Umpqua. *Id.* ¶ 15. Although no agreement was reached, the Parties  
 17 engaged in substantive discussions through which they gained greater understanding of the  
 18 strengths and weaknesses of each side's positions. *Id.* ¶¶ 16-17. Following this, the Parties  
 19 continued to engage in extensive direct settlement discussions, including the further exchange  
 20 of information and documents, as well as legal authority regarding the effect of the purported  
 21 arbitration agreements. *Id.* ¶ 17. The extensive negotiations and the efforts of Plaintiff and  
 22 counsel support settlement approval. *See Hanlon*, 150 F.3d at 1027 (no basis to disturb the  
 23 settlement, in the absence of any evidence suggesting that the settlement was negotiated in  
 24 haste or in the absence of information).

25 **C. The Criteria For Settlement Approval Are Satisfied**

26 A proposed settlement warrants approval if it is determined to be "fair, reasonable, and  
 27 adequate." *Id.* To make this determination, courts consider a number of factors including (1) a

defendant's ability to pay a larger settlement; (2) the strength of the plaintiff's case; (3) the extent of discovery completed and the stage of the proceedings; (4) the risk, expense, complexity, and likely duration of further litigation; (5) the amount offered in settlement; (6) the experience and views of counsel; (7) the reaction of the class members to the proposed settlement; (8) the presence of a governmental participant; (9) whether the attorneys' fees request is indicative of collusion; and (10) whether distribution favors certain class members at the expense of others. *See Rinky Dink, Inc. v. Elect. Merchant Sys.*, No. 13:cv-01347-JCC, Dkt. No. 143, at 8 (W.D. Wash. Dec. 11, 2015) (citing *In re Bluetooth*, 654 F.3d at 946–47; *Staton v. Boeing*, 327 F.3d 938, 974 (9th Cir. 2003); *In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 458 (9th Cir. 2000)). The amendments to Rule 23(e)(2) that went into effect in December 2018, provide additional guidance, requiring courts consider: whether (A) the class representatives and class counsel have adequately represented the class; (B) the proposal was negotiated at arm's length; (C) the relief provided by the settlement is adequate, taking into account: (i) the costs, risks, and delay of trial and appeal; (ii) the effectiveness of any proposed method of distributing relief including the method of processing class-member claims, if required; (iii) the terms of any proposed award of attorneys' fees, including timing of payment; and (iv) any agreement required to be identified under Rule 23(e)(3) made in connection with the proposed settlement; and (D) the proposal treats class members equitably relative to each other. Plaintiff will address these factors as applicable, many of which overlap.<sup>2</sup> These factors favor final approval here.

### **1. Strength of Plaintiff's Case And Defendant's Ability To Pay**

Entering mediation, Plaintiff and Plaintiff's counsel were confident in the strength of their case. Ryan Decl. ¶ 15. Two motions to dismiss and a motion to stay had been fully briefed, and Plaintiff believed she had a strong chance of certifying a class and a strong

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<sup>2</sup> There is no governmental participant, and no agreement required to be identified under Rule 23(e)(3).



1 likelihood of success on the merits. *See id.* ¶¶ 12, 15.

2 That said, Plaintiff was aware of some class certification risk for the class as defined.  
 3 For example, well into the litigation, Umpqua disclosed that some class members signed  
 4 agreements which it claimed required them to arbitrate their claims. *Id.* ¶¶ 13, 17. While  
 5 Plaintiff believes there are grounds to challenge the arbitration agreements, their existence  
 6 creates additional risk and would require further motions practice and delay. Further, Plaintiff  
 7 is aware that uncertainty exists as to the amount of damages the class may be entitled. Under  
 8 the FCRA, statutory damages are only available for willful violations. *See* 15 U.S.C. § 1681(n).  
 9 These issues represent significant risks for the Plaintiff if she chose to continue to litigate this  
 10 case.

11 Umpqua's ability to pay, or ability to pay a larger settlement, was not a substantial  
 12 factor in this settlement case. The class is relatively limited, and Umpqua has not alleged  
 13 financial hardship.

## 14 **2. The Extent of Discovery and the Stage of Proceedings**

15 A key factor in assessing a settlement is whether the parties had enough information to  
 16 make an informed decision about the strength of their respective cases. *In re Mego*, 213 F.3d at  
 17 458. As discussed above, the parties entered into mediation after a full year of discovery and  
 18 after two motions to dismiss and a motion to stay had been fully briefed. Ryan Decl. ¶¶ 12, 14.  
 19 Plaintiff's counsel propounded written discovery requests, reviewed documents, and  
 20 participated in a full-day mediation session. *Id.* ¶ 14. Even after mediation, Plaintiff's  
 21 investigation continued, as counsel diligently sought and received additional discovery from  
 22 Umpqua. As a result of Plaintiff's efforts, she and her counsel received the information they  
 23 needed to make an informed decision about settlement. *See id.* ¶ 11.

## 24 **3. The Risk, Expense, Complexity, and Likely Duration Or Delay Caused By** 25 **Further Litigation**

26 Litigation would be lengthy and expensive if this action were to proceed. Although the  
 27 parties had completed substantial discovery and briefing at the time they reached agreement,



1 additional discovery, depositions, expert work, expert depositions, and motion work remained.  
 2 For example, Plaintiff may need to depose an individual Umpqua representative. Then, the  
 3 parties will need to fully brief Plaintiff's motion for class certification, as well as any motions  
 4 for summary judgment and, if necessary, prepare for trial. Realistically, it could be a year  
 5 before the case would proceed to trial and any subsequent appeals would further delay any  
 6 judgment in favor of the Settlement Class. The Settlement avoids these risks and provides  
 7 immediate and certain relief.

#### 8 **4. The Amount Offered in Settlement Is Adequate**

9 The Settlement Agreement requires Umpqua to pay \$325,000 to establish a Settlement  
 10 Fund. The Settlement Fund will be used to pay a class representative incentive award in the  
 11 requested amount of \$2,500 if approved by the Court, attorneys' fees in the requested amount  
 12 of \$97,500 if approved by the Court, the out-of-pocket litigation costs that Plaintiff's counsel  
 13 incurred of \$6,000, and notice and settlement administration costs, which are currently  
 14 approximately \$27,000. The Settlement Fund is non-reversionary, ensuring that the monetary  
 15 benefits will go to the Settlement Class; none of the Settlement Fund will be returned to  
 16 Umpqua. If the Court approves counsel's requested fees, costs, and incentive award, Plaintiff  
 17 estimates that each Settlement Class Member will receive between \$40 - \$47. Ryan Decl. ¶ 19.

18 This estimated individual award is in line with or exceeds those in other FCRA  
 19 settlements, particularly cases involving FCRA disclosure violations with no "adverse action"  
 20 claim under the Act. FCRA statutory damages range between \$100 and \$1,000 for willful  
 21 violations. Given the risks, costs and other settlement-related considerations, federal courts  
 22 routinely approve FCRA settlements that confer amounts at or below the approximate \$50.00  
 23 recovery per class member, especially since *Spokeo*. For example, in *Aceves v. Autozone Inc.*,  
 24 No. 5:14-cv-2032, ECF No. 58 (C.D. Cal. Nov. 18, 2016), the district court approved a  
 25 settlement that conferred on a class of plaintiffs, alleging various FCRA disclosure violations, a  
 26 gross recovery of \$20 per class member or alternatively a \$40 gift card toward future business

with the defendant. Similarly, in *Landrum v. Acadian Ambulance Serv., Inc.*, No. 14-cv-12 1467, ECF No. 37 (S.D. Tex. Nov. 5, 2015), the district court approved a FCRA settlement that provided both the disclosure class and the adverse action class \$10 per person.

Federal courts here and around the country approved similar FCRA class settlements. *See, e.g., Patrick v. Interstate Mgmt. Co., LLC*, No. 8:15-cv-1252, ECF No. 42 (M.D. Fla. Jan. 14, 2016) (\$16.40 recovery per disclosure claim class member ); *Patrick v. Interstate Mgmt. Co., LLC*, No. 15-cv-1252, ECF No. 49 (M.D. Fla. Apr. 29, 2016) (\$9.00 recovery per disclosure claim class member); *Walker v. McClane/Midwest, Inc.*, No. 2:14-CV-04315, ECF No. 29 (W.D. Mo. Oct. 23, 2015) (\$24.00 recovery per disclosure claim class member); *Brown v. Delhaize Am., LLC*, No. 1:14-CV-00195, 2015 WL 12780911, at \*3 (M.D.N.C. July 20, 2015) (\$48.00 recovery per disclosure claim class member).<sup>3</sup>

In addition, unlike some cited settlements, identified Settlement Class Members here are not required to file claims, so they will receive their payments automatically. This provides a significant additional benefit to Settlement Class Members.

In sum, the relief offered by the Settlement is adequate, particularly taking into account other settlements, as well as the costs, risks, and delay of trial and appeal discussed in Section 3, *supra*. See Rule 23(e)(2)(C)(i).

## 5. The Experience and Views of Counsel

Where plaintiff's counsel are qualified and well informed, their opinion that a

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<sup>3</sup> See also *Hillson v. Kelly Servs. Inc.*, No. 2:15-CV-10803, 2017 WL 279814, at \*7 (E.D. Mich. Jan. 23, 2017) (approval involving FCRA disclosure claims, with \$41 for adjudicated ineligible class members and \$14 for favorable rating class members); *Manuel v. Wells Fargo Bank, NA*, No. 14-cv-238-REP- DJN, 2016 WL 1070819, at \*2 (E.D. Va. Mar. 15, 2016) (approval involving FCRA background check claims where "each member of the Impermissible Use Class will receive a check for \$35.00, and each Adverse Action Class member will receive a check for \$75.00"); *Brown v. Lowe's*, 5:13-cv-00079, ECF No. 173 (W.D.N.C. Nov. 1, 2016) (approval of a pre-adverse action claim in which the gross recovery was \$60 per class member); *Fernandez v. Home Depot USA, Inc.*, No. 13-cv-648-DOC-RNB, ECF No. 59 (C.D. Cal. Jan. 22, 2016) (approval of FCRA background check settlement where claimants received \$15 to \$100 each).

1 settlement is fair, reasonable, and adequate is entitled to significant weight. *See Pelletz v.*  
 2 *Weyerhaeuser Co.*, 255 F.R.D. 537, 543 (W.D. Wash. 2009). Here, Plaintiff's counsel are very  
 3 experienced in the litigation, certification, and resolution of consumer class action cases similar  
 4 to this case. Ryan Decl. ¶¶ 3-9, 21-22. Plaintiff's counsel believe the Settlement is fair,  
 5 reasonable, adequate, and in the best interest of the Settlement Class as a whole. *See id.* ¶ 10.  
 6 This factor favors settlement approval.

#### 7 **6. The Reaction Of Class Members to The Settlement**

8 The overwhelmingly positive reaction of class members to the Settlement here supports  
 9 final approval. Out of 4,302 Settlement Class Members, no objections have been received to  
 10 the Settlement or to the attorneys' fee petition and only seven members opted out of the class,  
 11 less than 1%. Keough Decl. ¶¶ 13, 15. Thus this factor weighs strongly in favor of final  
 12 approval.

#### 13 **7. Reasonableness Of The Attorneys' Fees Sought**

14 Plaintiff's counsel has filed a motion seeking a fee award of \$97,500, which is  
 15 considerably less than their combined lodestar of \$169,221.17 at the time of that filing, to  
 16 compensate them for the reasonable fees they have incurred prosecuting this class action. *See*  
 17 Motion for Fees, Dkt. No. 102. This amount represents a negative multiplier of .64, is thirty  
 18 percent of the Settlement Fund, and is less than the \$108,322 amount up to which Settlement  
 19 Class members were told in the class notice that counsel may seek. The reasonableness of the  
 20 fee, as detailed more fully in their fee application, supports a finding of a lack of collusion. And  
 21 the Settlement provides that the attorneys' fees payment will be made at the same time as  
 22 payments to class members. Settlement Agreement ¶¶ 41, 42. The fee is reasonable in regard to  
 23 the amount of the relief obtained for the class and its timing coincides with the payments to the  
 24 Class. *See* Rule 23(e)(2)(C)(iii).

#### 25 **8. The Proposed Distribution Plan Is Effective And Treats Class Members** 26 **Equally**

27 The Settlement treats all Settlement Class Members equally and fairly, and the process

for receiving settlement funds is simple. *See* Rule 23(e)(2)(C)(ii), and (D). Every identified Settlement Class Member has been sent notice and an opportunity to opt-out of the Settlement Fund, either online or by mail. Settlement Agreement, ¶¶ 5, 25-29. All identified Settlement Class Members who do not opt out will automatically receive equal payments, without the need for a claim form. *Id.* ¶ 24(d). Potential Settlement Class Members not identified from Umpqua's records had an opportunity to submit claims. *Id.* ¶ 3.

If, after checks have been distributed, any amount remains in the Settlement Fund, this amount will be donated to charity, namely Northwest Consumer Law Center, Oregon Law Center, and Privacy Rights Clearinghouse. *Id.* ¶ 24(d). None of the Settlement Fund will revert to Umpqua. *Id.* ¶ 23.

#### **9. The Class Representatives And Class Counsel Have Adequately Represented The Class**

Rule 23(e)(2)(A) requires the court to consider the class representatives and class counsel's adequacy. As discussed in Plaintiff's preliminary approval motion, Dkt. No. 95, adequacy under Fed. R. Civ. P. 23(a)(4) has two components: (1) the named representatives must appear able to prosecute the action vigorously through qualified counsel, and (2) the representatives must not have antagonistic or conflicting interests with the unnamed members of the class. *See Evon v. Law Offices of Sidney Mickell*, 688 F.3d 1015, 1031 (9th Cir. 2012).

Here, Ms. Connolly has the same interests as the proposed class members—who all allegedly received unlawful disclosure forms from Umpqua in violation of the FCRA. She has no conflicts with the Class. Plaintiff was and is willing and able to prosecute this action and has served as a class representative over the long period of time this case has been pending. Her efforts have helped lead to the Settlement currently before the court.

In addition, Plaintiff's counsel are active practitioners with substantial experience in class action litigation. Ryan Decl. ¶¶ 8-9. They have represented the class more than adequately, having defeated two motions to dismiss, and having obtained substantial relief for the class through this Settlement.

**D. The Requested Incentive Award Is Reasonable**

Ms. Connolly has requested an incentive award of \$2,500. *See* Motion for Fees. Plaintiff's support of the settlement is independent of any service award and not conditioned on the Court awarding any particular amount or any award. Thus, Plaintiff's adequacy as class representative is unaffected by any incentive award that recognizes her efforts and contributions to the case. For the reasons discussed in her motion, Plaintiff believes that the proposed incentive award is reasonable under the circumstances and well in line with awards approved by federal courts in Washington and elsewhere. *See, e.g., Pelletz v. Weyerhaeuser Co.*, 592 F. Supp. 2d 1322, 1329–30 & n.9 (W.D. Wash. 2009) (approving \$7,500 service awards and collecting decisions approving awards ranging from \$5,000 to \$40,000).

**E. All Settlement Class Members Were Given Proper and Reasonable Notice**

Rule 23(e)(1) requires the court to “direct notice in a reasonable manner to all class members who would be bound by” a proposed settlement. Fed. R. Civ. P. 23(e)(1); *see also* MCL 4th § 21.312. The best practicable notice is that which is “reasonably calculated, under all the circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections.” *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950).

According to the Manual for Complex Litigation, a settlement notice should: (1) define the class; (2) describe clearly the options open to the class members and the deadlines for taking action; (3) describe the essential terms of the proposed settlement; (4) disclose any special benefits provided to the class representatives; (5) indicate the time and place of the hearing to consider approval of the settlement, and the method for objecting to or opting out of the settlement; (6) explain the procedures for allocating and distributing settlement funds, and, if the settlement provides different kinds of relief for different categories of class members, clearly set out those variations; (7) provide information that will enable class members to calculate or at least estimate their individual recoveries; and (8) prominently display the

1 address and phone number of class counsel and the procedures for making inquiries. MCL 4th  
2 § 21.312.

3 The forms of notice (“Notice”), Dkt. No. 100-2, approved by the Court, Dkt. No. 101,  
4 satisfy all of the above criteria. The Notice is clear, straightforward, and provides Settlement  
5 Class Members with enough information to evaluate whether to participate in the Settlement.  
6 Thus, the Notice satisfies the requirements of Rule 23. *Phillips Petroleum Co. v. Shutts*, 472  
7 U.S. 797, 808 (1985) (explaining a settlement notice must provide settlement class members  
8 with an opportunity to present their objections to the settlement).

9 The Settlement Agreement provided for direct notice via email or U.S. Mail to members  
10 of the Settlement Class, many of whom are current or former employees of Umpqua.  
11 Settlement Agreement ¶¶ 5, 25-29. The Notice constituted the best notice practicable under the  
12 circumstances, provided due and sufficient notice to the Settlement Class, and fully satisfied  
13 the requirements of due process and Federal Rule of Civil Procedure 23.

14 On November 2, 2018, JND mailed 4,302 postcard notices and emailed 12,552 notices.<sup>4</sup>  
15 Keough Decl. ¶¶ 5, 6. 189 of the emails bounced back. *Id.* ¶ 5. On November 8, 2018, JND  
16 mailed the long form notice and opt out form to 308 Settlement Class Members whose email  
17 notice was returned as undeliverable and for whom mailing addresses were available. *Id.* ¶ 7.  
18 As of January 10, 2019, the Settlement Administrator received 87 claim forms and 7 opt-out  
19 requests. *Id.* ¶¶ 13, 18. No objections have been received. *Id.* ¶ 15.

20 The Settlement Administrator established and continues to maintain a website allowing  
21 anyone visiting it to view and download copies of (i) the operative pleadings and relevant  
22 motions in this case, including Plaintiff’s motion for attorney’s fees and costs, and this motion  
23 for final approval of the proposed class action settlement; (ii) the Revised Settlement  
24 Agreement, Dkt. No. 95-3; (iii) the Minute Order entered May 7, 2018, Dkt. No. 93; (iv) the  
25

26 <sup>4</sup> These emailed notices were sent to addresses associated with the identified Settlement Class  
27 Members, some of whom had multiple email addresses.

Order entered August 28, 2018, Dkt. No. 99; (v) the Minute Order entered October 18, 2018, Dkt. No. 101; (vi) the forms of notices to class members; (vii) the opt-out form; (viii) the claim form; and (ix) the notice of compliance with 28 U.S.C. § 1715 and related declaration of James E. Howard, Dkt. Nos. 97 & 98. Screen shots of the website are attached to the Keough Decl. as Exhibit D.

**F. Certification Of The Settlement Class Is Appropriate**

The Settlement Class meets the rigorous predominance certification standards recently described in *In Re Hyundai and Kia Fuel Economy Litigation*, No. 15-56014 (9th Cir. Jan. 23, 2018), because there are no significant factual or legal differences among class members – all signed disclosure and authorizations, all had their credit reports accessed, and all are subject to the protections of the FCRA. For the reasons set forth more fully in the motion for preliminary approval at 16-19, all of the Rule’s requirements are met in the settlement class. Plaintiff therefore requests that the Court certify the Settlement Class for settlement purposes.

**IV. CONCLUSION**

The Settlement is fair and reasonable and no Class Member has objected. It meets all of the requirements for final approval. The attorneys’ fees and costs requested, and the incentive payment to the Named Plaintiff, are reasonable and should also be approved. For all of the foregoing reasons, Ms. Connolly respectfully request that this Court approve the Settlement and certify the Class. Plaintiff further requests that the Court approve the requested fee and incentive payments, in accordance with the Settlement Agreement.



1 RESPECTFULLY SUBMITTED AND DATED this 24th day of January, 2019.

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**CERTIFICATE OF SERVICE**

I hereby certify that on January 24, 2019, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to counsel of record.

/s/ Elizabeth Ryan

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